

# BakeOff light

Easy access to baked goods



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*Easy access to baked goods*

- >Very easy for customers and staff to use
- >Sales-boosting product presentation
- >A great companion to BakeOff 3.0



THE BAKEOFF LIGHT MODULES CAN BE FILLED EITHER FROM THE FRONT OR THE BACK.

## *A new transparency – in more ways than one*

BakeOff light offers an entirely new level of transparency – it not only enables a clearer **overview of the goods on offer** but is also easier for customers to use:

- You can adjust the angle of the shelves to make sure your baked goods slide effortlessly to the front of the display where the range is always **enticingly presented**. A selection of up to three products can be offered on every shelf.
- There are **no obstacles** when taking out baked goods – customers simply choose their product, pick it up with the bakery tongs and place it into a bag for a simple, convenient and positive customer experience.

The service level can be tailored precisely to your needs by means of a cleaning module, supply drawer, bag dispenser or wooden trim.

